

INNOVATION ECOSYSTEM CANVAS

Energy flows where your attention goes.

DATE

STARTING PREPARATION DEFINITION BONDING

KNOWLEDGE:
(which kind of knowledge do you bring to the community and ecosystem?)

ACTIVITIES:
(you need to schedule activities to bring people together. The objective is to share information and knowledge and bring value to them)

NEEDS:
(define needs and issues your ecosystem and community are facing)

VALUES:
(identify and define values for your ecosystem and community, such as transparency, innovation, collaboration, respect, diversity, etc)

SUPPORT:
(how can you help your community and ecosystem?)

PURPOSE:
(what is your ecosystem and community theme and purpose? What is the value creation you are creating with your ecosystem and community? Which problems are you solving?)

SOLUTIONS:
(what kind of solutions do you need to bring to the ecosystem and community?)

MANIFESTO:
(create your own manifesto for the ecosystem and community. Including mission and vision. Choose your SDG (sustainable development goals) and communicate it!)

ACTORS:
(make a list of actors you want to add into your community and ecosystem:
corporates, academics, investors, consultants, startups, universities, policy makers, customers, etc.)

INFORMATION FLOW:
(list the information and the format you want to share: news, events, showcase expertise, curated collaborations, etc)

TOOLS:
(create groups in social media channels or collabwith channels. aka. Where does your ecosystem and community meet and connect?)

EDUCATION:
(what do you have to educate your ecosystem and community with? Innovation, collaboration, open mindedness, your topic, etc.)